

**Curriculum Map**  
**Hospitality Administration**  
**BS Degree**

HTR-110    HTR-300    HTR-350    HTR-370    HTR-380    HTR-390    HTR-455    HTR-470    HTR-480    HTR-485

	<b>Program Learning Outcome</b>	<b>Intro. to Hosp. &amp; Tourism</b>	<b>F &amp; B Mgmt.</b>	<b>Comp. Appl. in Hosp.</b>	<b>Cost Controls Hosp.</b>	<b>Adv. Training Hosp.</b>	<b>Strategic Mktg. in Hosp.</b>	<b>Adv. Human Resource Mgmt.</b>	<b>Legal Issues in Hosp.</b>	<b>Practicum Hosp. Oper.</b>	<b>Seminar in Hosp.</b>
1.	Identify and apply the knowledge and skills necessary for hospitality and tourism operations.	I	E	E		R	R	R	R	R	R
2.	Develop and integrate a core set of business skills necessary to successfully operate a hospitality and tourism organization.	I	E	E	R	R	R	R	R	R	R
3.	Demonstrate competence in the communication skills necessary for hospitality and tourism management.	I	E			R	R		R	R	
4.	Formulate business decisions in hospitality and tourism management.	I	E	E	R	R	R	R	R	R	
5.	Evaluate leadership principles necessary in the diverse and global hospitality and tourism industry.	I	I	I	E	E	E	R	R	R	E

List the corresponding **required** course(s) that fulfill the required content areas. I = Introduced; E = Emphasized; R = Reinforced (ACPHA terms)