

ACADEMIC ROADMAP
Hospitality Administration Hotel Tourism Management Concentration - BS

Freshman Year

FIRST SEMESTER		
Course Title	Catalog Number	
Introduction to Hospitality and Tourism	HTR 110	
Mathematics and Quantitative Reasoning Requirement		
First Sequence of Global Engagement Requirement	101	
IF Course – Arts		
All College Elective		
College Writing I	CWP 101	

SECOND SEMESTER		
Course Title	Catalog Number	
Introduction to Hospitality & Tourism	HTR 110	
Events Management	HTR 375	
Second Sequence of Global Engagement Requirement	102	
IF Course – Non-Western Civilization		
IF Course – Humanities		
College Writing II	CWP 102	

Notes:

Sophomore Year

THIRD SEMESTER		
Course Title	Catalog Number	
Introduction to Hospitality & Tourism	HTR 110	
Food and Beverage Management	HTR 300 HTR340	
Advanced Training in Hospitality	HTR 380	
Private Club Management	HTR 385	
Strategic Marketing in Hospitality	HTR 390	
Conventions, Meetings, & Expositions	HTR 408	
IF Course – American History		
IF Course – Natural Science		
All College Elective		

FOURTH SEMESTER		
Course Title	Catalog Number	
Cultural Tourism	HTR 318	
Events Management	HTR 375	
Advanced Training in Hospitality	HTR 380	
Strategic Marketing in Hospitality	HTR 390	
Conventions, Meetings & Expositions	HTR 408	
IF Course – Social Science		
IF Course – Western Civilization		
All College Elective		

Notes:

Junior Year

FIFTH SEMESTER		
Course Title	Catalog Number	
Industry Experience	HTR 340	
Cost Controls in Hospitality	HTR 370 BUS212	
Advanced Training in Hospitality	HTR 380	
Private Club Management	HTR 385	
Strategic Marketing in Hospitality	HTR 390	
Conventions, Meetings & Expositions	HTR 408	
Advanced HR Management in Hospitality	HTR 455	
Hotel Management	HTR 468	
Practicum in Hospitality Operations	HTR 480	
All College Elective		
All College Elective		

SIXTH SEMESTER		
Course Title	Catalog Number	
Cultural Tourism	HTR 318	
Industry Experience	HTR 340	
Events Management	HTR 375	
Advanced Training in Hospitality	HTR 380	
Strategic Marketing in Hospitality	HTR 390	
Conventions, Meetings, & Expositions	HTR 408	
Advanced HR Management in Hospitality	HTR 455	
Legal Issues in Hospitality	HTR 470	
Practicum in Hospitality Operations	HTR 480	
Seminar in Hospitality	HTR 485	
IF Course – Diversity		
All Course Elective		

Notes:

Senior Year

Notes:

SEVENTH SEMESTER		
Course Title	Catalog Number	
Industry Experience	HTR 340	
Advanced Training in Hospitality	HTR 380	
Private Club Management	HTR 385	
Strategic Marketing in Hospitality	HTR 390	
Conventions, Meetings, & Expositions	HTR 408	
Advanced HR Management in Hospitality	HTR 455	
Hotel Management	HTR 468	
Practicum in Hospitality Operations	HTR 480	
Seminar in Hospitality	HTR 485	
All College Elective		

EIGHTH SEMESTER		
Course Title	Catalog Number	
Cultural Tourism	HTR 318 (=HTR418)	
Legal Issues in Hospitality	HTR 340	
Events Management	HTR 375	
Advanced Training in Hospitality	HTR 380	
Strategic Marketing in Hospitality	HTR 390	
Conventions, Meetings & Expositions	HTR 408	
Advanced HR Management in Hospitality	HTR 455	
Legal Issues in Hospitality	HTR 470	
Practicum in Hospitality Operations	HTR 480	
Seminar in Hospitality	HTR 485	
All College Elective		