

Curriculum Map

Hospitality Administration

BS Degree

List the corresponding **required** course(s) that fulfill the required content areas.

I = Introduced
 E = Emphasized
 R = Reinforced
 (ACPHA terms)

		HTR-110	HTR-300	HTR-350	HTR-370	HTR-380	HTR-390	HTR-455	HTR-470	HTR-480	HTR-485
	Program Learning Outcome	Intro. to Hosp. & Tourism	F & B Mgmt.	Comp. Appl. in Hosp.	Cost Controls Hosp.	Adv. Training Hosp.	Strategic Mktg. in Hosp.	Adv. Human Resource Mgmt.	Legal Issues in Hosp.	Practicum Hosp. Oper.	Seminar in Hosp.
1.	Exhibit written, oral, and nonverbal communication as appropriate for the hospitality industry;	I	E	E		R	R	R	R	R	R
2.	Identify the elements of group dynamics and exhibit the traits of effective team members and leaders;	I	E	E	R	R	R	R	R	R	R
3.	Conduct themselves in a manner exceeding stakeholder expectations; and	I	E			R	R		R	R	
4.	Resolve customer service and product-related issues.	I	E	E	R	R	R	R	R	R	